

READY-MADE APP

Taxi Booking App for Taxi Companies and Ride-Hailing Startups

Passenger app, driver app and admin panel with live tracking and in-app payments, white-label or custom built.

OVERVIEW

Taxi Booking App

Launch a taxi booking app under your own brand, either from our white-label app in a few weeks or as a custom build around your business model.

Every set-up includes a passenger app, a driver app and an admin panel, with real-time tracking, in-app payments and tools to onboard and manage drivers.

BUILT FOR

- Taxi operators
- Ride-hailing start-ups
- Cab and dispatch businesses
- Fleet owners launching ride booking

FEATURES

What you get with Taxi Booking App

01

Passenger app

Ride booking, live driver tracking, ride history and driver ratings for passengers.

02

Driver app

Ride alerts, passenger pick-up and navigation, an earnings dashboard and weekly challenges for drivers.

03

Admin panel

Watch rides live, manage drivers and passengers, set fares and review payments from a web dashboard.

04

Real-time tracking

Passengers see live driver location, estimated arrival times and trip progress.

05

In-app payments

Secure payment integrations with a choice of payment methods for quick checkout.

06

Driver management

Onboard, schedule and manage drivers and optimise ride assignments.

07

Your brand, your way

Your name, logo and colours on every app, with the design and features adapted to your business model.

WHY IT MATTERS

The difference it makes to your business

- 01 Launch in weeks or build to fit**
Start with the white-label app in a few weeks, or build a custom platform when your model needs it.
- 02 Transparent rides**
Live tracking and arrival estimates give passengers a reliable experience.
- 03 Efficient operations**
Driver management and ride assignment tools keep the service running smoothly.
- 04 Motivated drivers**
Earnings dashboards and weekly challenges keep drivers engaged.

HOW WE DELIVER

How we deliver Taxi Booking App

- 01 Choose your model**
We go through your city, fleet and business model and recommend a white-label app or a custom build.
- 02 Brand and configure**
Your name, logo and colours go on the apps, and we set fares, vehicle types, service areas and payment methods.
- 03 Onboard drivers**
Drivers and vehicles are added with their documents, and drivers are trained on the driver app.
- 04 Test and publish**
We test rides end to end in your city, then publish the passenger and driver apps to the App Store and Google Play.
- 05 Launch and grow**
After launch we monitor rides and support you with updates, new features and expansion to more cities.

FAQ

Questions about Taxi Booking App

What is a taxi booking app?

A taxi booking app connects passengers with drivers. Passengers book and pay from their phone and follow the car on a map, drivers receive and complete rides, and the operator manages everything from an admin panel.

What features should a taxi booking app include?

Essential features include ride booking, GPS tracking, fare estimation, payment gateway integration, driver management, ratings, notifications and an admin dashboard.

How long does it take to launch a taxi app?

A white-label app usually goes live in 1 to 4 weeks, depending on branding and app store review. A custom build typically takes 3 to 7 months, and up to 12 months for advanced platforms with features such as AI dispatch or multi-city operations.

How much does a taxi app cost?

Setting up our white-label taxi app typically costs \$3,000 to \$20,000. A custom build costs more, depending on features and platforms. The calculator gives an estimate for the features you choose.

Should we choose a white-label app or a custom build?

A white-label app is the fastest and lowest-cost way to launch and suits most taxi companies. A custom build makes sense when your business model, scale or integrations need features no ready-made app offers.

Does the app support real-time GPS tracking?

Yes. Passengers and drivers can see ride locations, estimated arrival times and route updates in real time.

NEXT STEP

Launch your taxi app

Request a demo of our taxi booking solution and discuss how to tailor it to your business.

Book a free demo: <https://autotech360.com/book-a-demo/>

WhatsApp or call: [+91-9025555584](https://wa.me/919025555584)

About AutoTech360

AutoTech360 builds technology that changes the way automotive businesses operate. We work with dealerships, fleet operators, service centres and mobility companies to deliver dealer management systems, automotive CRM, fleet management, mobile apps and AI-powered platforms, with implementation, training and ongoing support.

Contact

contact@autotech360.com

+91-9025555584

1st Floor, No. 39/1, 3rd Street, Nehru Nagar, Ganapathy, Coimbatore 641006, India

<https://autotech360.com>