

PRODUCT

A tablet price stand at every car, updated from one place

Tablet price stands for every car on the showroom floor, in English and Arabic or Kurdish, with bulk prices, lead forms and visitor analytics.

OVERVIEW

AutoTech360 Price Stand

AutoTech360 Price Stand replaces the printed price sheet. An iPad or Android tablet beside each car shows its price, specification sheet, colours, interior photos, accessories, videos and current offers, and a visitor switches between English and Arabic or Kurdish with one tap.

Your team manages every stand from one admin: change a price and the stand shows it within a minute, move a whole price list at once, collect test-drive requests at the car, and see which cars and colours visitors actually stopped for.

BUILT FOR

- New car showrooms
- Dealer groups with several brands
- Brand distributors
- Used and certified car showrooms
- Commercial vehicle showrooms

FEATURES

What you get with AutoTech360 Price Stand

01

Everything about the car on one screen

The price, spec sheet, each exterior colour with its photo, interior photos, accessories, videos and offers, on a tablet beside the car in the brand's own logo and colours.

02

English and Arabic or Kurdish

Visitors switch language with one tap and the whole screen turns right to left. After two minutes without a touch the stand returns to English and its first tab for the next visitor.

03

Trims, comparison and finance

Other trims of the same model are offered with their prices, a Compare button sets the car beside up to three models of the brand, and an optional calculator estimates the monthly payment.

04

Prices that change in a minute

Edit a price and every stand showing that car updates within a minute, with an optional struck-through former price, a 'starting from' label, a monthly figure and a VAT line.

05

Bulk and scheduled price changes

Move many cars by a percentage or an amount, or set a figure, with rounding and a preview of every old and new price. Export the price list to Excel, edit it and import it back, now or at a set date and time.

06

Price approval and change history

Managers, editors and viewers per brand. Where a brand asks for it, an editor's price change waits for a manager's approval, and every edit is kept with its old and new values.

07

Pair a tablet with a code

Open the stand in the tablet's browser and type a six-character code. Lock it with Guided Access on iPad or screen pinning on Android, then choose from the admin which car it shows.

- 08 Keeps working when the Wi-Fi drops**
Each stand keeps the car's text, photos and videos on the tablet, so it carries on showing them offline and sends its visits and leads when the connection returns.
- 09 Every stand watched from the office**
See which stands are live, what they show and how each tablet is doing, get an email when one goes quiet for fifteen minutes, reload them remotely and set screen hours that switch them off at night.
- 10 Lead forms at the car**
A 'Book a test drive' or call-back form on the stand files each request with the car and stand it came from, in an inbox with stages, owners, notes, email alerts and CSV export.
- 11 Custom pages and reception screens**
Build pages from headings, text, images, galleries, videos and QR codes for every stand or chosen ones, or run a page full screen on a display with no car, such as service reception.
- 12 Anonymous visitor activity**
Visits and how long they lasted, which tabs, colours and trims were touched, which language was chosen, by stand, car and showroom, with no personal details stored.

WHY IT MATTERS

The difference it makes to your business

- 01 No more reprinting price sheets**
A new price list reaches every stand within a minute, with no printing, laminating or walking the floor.
- 02 The same price everywhere**
Every stand reads one price list, so a car never shows last month's price in one showroom and this month's in another.
- 03 Visitors serve themselves**
Buyers browse specs, colours, trims and offers in English, Arabic or Kurdish while your sales team is busy.
- 04 Leads captured at the car**
A test-drive request is taken while the visitor is still interested and goes straight to the person who will call back.
- 05 Know what draws people in**
See which cars, colours and trims visitors stop for, and compare showrooms side by side.
- 06 Control over who changes a price**
Roles per brand, price approval and a full change history, so you can see who changed every price and require sign-off where you want it.

HOW WE DELIVER

How we deliver AutoTech360 Price Stand

01

Set up your brands

We add your companies, brands and showrooms, with each brand's logo, colours, fonts, currency and second language.

02

Load your cars

Cars come in from a spreadsheet or one by one, with spec templates for each model and a media library for photos and videos.

03

Pair the tablets

Each tablet on the floor is paired with a code, locked to the stand and given the car in front of it.

04

Train your team

Managers, editors and sales staff learn price changes and approvals, the leads inbox and the display checks.

05

Go live and review

Once the stands are live, we look at visitor activity and leads with you and tune pages, offers and forms.

FAQ

Questions about AutoTech360 Price Stand

What is a digital price stand?

A digital price stand is a tablet placed beside a car in the showroom in place of a printed price sheet. It shows the car's price, specifications, colours, photos, videos and offers, and is updated centrally so every stand shows the current price.

Which tablets does it work on?

Any recent iPad or Android tablet. The stand runs full screen in the tablet's browser, so there is no app to install from a store. Guided Access on iPad or screen pinning on Android keeps visitors on the stand, and the screen is served over HTTPS.

Which languages does it support?

Every stand shows English and one second language, Arabic or Kurdish, chosen per company, with a right-to-left layout. The admin your team uses is in English, and each user gets its email notifications in the language set on their own account.

What happens if the showroom Wi-Fi goes down?

The stand keeps the car's text, photos and videos on the tablet and carries on showing them. Visits and lead forms are queued on the tablet and sent once the connection is back.

How quickly does a price change reach the stands?

Within a minute. A change can also be scheduled for a set date and time, and where a brand uses price approval, an editor's change goes live once a manager approves it.

Does it collect personal data about visitors?

Visitor activity is anonymous: visits and touches are counted without any name, address or device identifier. Lead forms store only what a visitor types, are kept for a year, and can be found, exported or erased on request.

Can leads from the stands go to our CRM?

Yes. Each new or updated lead can be sent to your CRM as signed JSON over a webhook, and leads can be exported as CSV.

Can we run several brands and showrooms?

Yes. One admin holds several companies, brands and showrooms. Each brand has its own look, cars, stands and leads, and each person sees only the brands they are given, with a role in each.

How much does it cost?

It depends on the number of brands and stands, the hosting you choose and any changes you need. After a free demo you get a fixed quote, with no hidden extras.

NEXT STEP

See a price stand for your showroom

Book a free demo and we will set up one of your cars on a stand: its price, colours, specs and offers in English and Arabic, a bulk price change, a test-drive request and the visitor report.

Book a free demo: <https://autotech360.com/book-a-demo/>

WhatsApp or call: [+91-9025555584](https://wa.me/919025555584)

About AutoTech360

AutoTech360 builds technology that changes the way automotive businesses operate. We work with dealerships, fleet operators, service centres and mobility companies to deliver dealer management systems, automotive CRM, fleet management, mobile apps and AI-powered platforms, with implementation, training and ongoing support.

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