

SERVICE

AI and Digital Transformation for Automotive Businesses

Practical AI already inside our DMS, CRM and fleet software, plus custom AI and automation built around your own data.

OVERVIEW

AI & Digital Transformation

We put AI to work where it saves your team time today. AutoTech360 DMS, CRM and Fleet already include it: an assistant that reads documents into forms, WhatsApp reply drafts and report summaries for sales teams, and receipt reading and an assistant that answers questions about your fleet.

When you need more, we build custom AI on your own data: demand and stock forecasts, lead scoring, chat assistants, photo-based inspection and predictive maintenance from telematics. We start with a short assessment, then build a pilot you can measure before rolling it out.

Alongside AI, we modernise the manual processes that hold automotive businesses back, replacing spreadsheets and paper with connected systems, mobile apps and online booking that work with the software you already use.

BUILT FOR

- Car dealerships and dealer groups
- Fleet operators
- Service centres and workshops
- Spare parts businesses
- Automotive businesses on legacy systems

FEATURES

What you get with AI & Digital Transformation

01

Document reading in the DMS

An assistant in AutoTech360 DMS reads documents into forms, so staff check the details instead of typing them in.

02

Reply drafts and summaries in the CRM

AutoTech360 CRM drafts WhatsApp replies in the customer's language and adds AI summaries to its reports, so consultants answer faster and managers read less.

03

Receipt reading and a fleet assistant

AutoTech360 Fleet reads fuel receipts and photos into entries for someone to confirm, raises recommendations unasked and answers questions about your own fleet.

04

Demand and stock forecasting

Custom models use your sales history, regional demand and seasons to forecast which models and parts will sell, and flag slow-moving stock early.

05

Lead scoring

Score enquiries by source, vehicle interest and response, so sales teams call the buyers most likely to act first.

06

Chat assistants

Assistants on your website or WhatsApp answer common questions about stock, prices and bookings, then hand the conversation to a person with the details already captured.

- 07 Photo-based inspection**
Computer vision flags visible damage in vehicle photos to make check-in and return inspections faster and more consistent. Models are tested on your own photos before go-live.
- 08 Predictive maintenance from telematics**
For fleets with telematics data, models trained on fault codes and repair history flag vehicles likely to need attention, on top of the scheduled service reminders in AutoTech360 Fleet.
- 09 Integrations and automation**
Connect the systems you already run through APIs and webhooks, and replace spreadsheet and paper steps with automated workflows.

WHY IT MATTERS

The difference it makes to your business

- 01 Less typing, fewer errors**
Documents and receipts read into forms mean staff check details rather than key them in.
- 02 Faster replies to buyers**
Reply drafts and lead scores help sales teams answer the right customers first.
- 03 Better stock and maintenance decisions**
Forecasts and fleet data show what to order, what to service and where the money goes.
- 04 AI your team stays in charge of**
We design AI features to suggest rather than act, so people decide what is saved and sent.

HOW WE DELIVER

How we deliver AI & Digital Transformation

- 01 Assess your data**
We look at the systems and data you have and pick one or two problems where AI can save time or money.
- 02 Agree how to measure it**
We set a baseline and a target, such as minutes per document or time to first reply, before building anything.
- 03 Build a pilot**
A working pilot runs on your own data with a small team, inside the tools they already use.
- 04 Review and roll out**
We compare the results with the baseline, fix what did not work and roll out to more branches or teams.
- 05 Monitor and improve**
Accuracy and usage are tracked after go-live, and models are retrained as your data changes.

FAQ

Questions about AI & Digital Transformation

Which AI features are already in your products?

AutoTech360 DMS has an assistant that reads documents into forms. AutoTech360 CRM drafts WhatsApp replies in the customer's language and summarises reports. AutoTech360 Fleet reads receipts and photos into entries, raises recommendations and answers questions about your fleet. Custom AI is built on top of these or on your own systems.

Can you add AI to our existing DMS, CRM or fleet software?

Usually, yes. We connect to your existing systems through their APIs or data exports and return results into the tools your team already uses. If a system cannot be connected, we recommend the least disruptive alternative.

How does predictive maintenance work?

Models analyse telematics data, fault codes and past repair history to find patterns that come before a failure, so vehicles can be booked in before they break down. It needs vehicles that report data; without telematics, scheduled reminders by days, distance or engine hours do most of the work.

What can an AI chat assistant do for a dealership or service centre?

It can answer questions about stock, prices and financing, book test drives and service appointments, and collect customer details. When a question needs a person, it hands the conversation over with the details already captured.

Do we need to replace our systems to go digital?

Not necessarily. Digital transformation often starts by connecting and automating what you already have, then replacing manual processes and outdated tools step by step where it adds the most value.

How is our data protected?

Before a project starts, we agree with you which data is used, where it is stored and which AI services may process it. Access is limited to the people and systems that need it.

NEXT STEP

Put AI to work in your business

Tell us where your team loses the most time and we will show you what AI can take off their plate, starting with a measurable pilot.

Book a free demo: <https://autotech360.com/book-a-demo/>

WhatsApp or call: [+91-9025555584](https://wa.me/919025555584)

About AutoTech360

AutoTech360 builds technology that changes the way automotive businesses operate. We work with dealerships, fleet operators, service centres and mobility companies to deliver dealer management systems, automotive CRM, fleet management, mobile apps and AI-powered platforms, with implementation, training and ongoing support.

Contact

contact@autotech360.com

+91-9025555584

1st Floor, No. 39/1, 3rd Street, Nehru Nagar, Ganapathy, Coimbatore 641006, India

<https://autotech360.com>