

PRODUCT

Car wash software that fills your slots and brings customers back

A booking website, customer app and admin panel for car wash and detailing centres, with packages, loyalty rewards and WhatsApp built in.

OVERVIEW

AutoTech360 Car Wash

AutoTech360 Car Wash runs a car wash or detailing centre from one admin panel, with a booking website and a customer app in your own name. Customers see your live free slots, book a wash for their car, SUV or bike and follow it from confirmed to washing to ready.

Behind the counter, your team confirms, starts and finishes each wash, takes cash, UPI or card, sells prepaid packages and sends reminders and offers on WhatsApp. Loyalty, birthday and referral rewards are handed out automatically, so regulars keep coming back.

BUILT FOR

- Car wash centres
- Car detailing studios
- Two-wheeler wash points
- Service centres with a wash bay
- Multi-outlet car care brands

FEATURES

What you get with AutoTech360 Car Wash

01

Booking website with live slots

A website in your name showing today's free slots, an open-now badge, prices, packages, offers and reviews, with a booking form that sends the booking to you on WhatsApp.

02

Customer app for Android and iOS

Customers book a service, date, free slot and vehicle, use a package or coupon, follow the wash live, see photos of their car and rate the wash.

03

Slots, bays and holidays

Opening hours, slot length, cars per slot, a weekly day off and holiday dates set once in Settings, so customers can only book times you can serve.

04

Booking board for the counter

Today's bookings and the ones waiting for confirmation on one screen. Confirm, start and finish each wash, reschedule, and message the customer on WhatsApp in one tap.

05

Payments by cash, UPI or card

Record the payment method when a wash is done, keep a list of unpaid washes and mark them paid later, so nothing is forgotten at the end of the day.

06

Before and after photos

Staff upload photos of the car from their phone, and the customer sees them in the app with the booking.

07

Customers and their vehicles

Every customer with several cars, SUVs or bikes, their booking history, total spent, packages and coupons. Search by name, phone or vehicle number and export to CSV.

08

Prepaid wash packages

Sell bundles such as four premium washes for a fixed price with an expiry. The balance shows in the customer's app and is used when they book.

09

Loyalty, birthday and referral rewards

A stamp card that earns a free wash, a birthday coupon and a reward for both friends on a referral, created automatically and usable only by that customer.

10

Offers and coupons

Send an offer to every customer in the app, as a push notification and by email or WhatsApp, with percentage or fixed coupons, an expiry and a once-per-customer rule.

11

Win-back reminders

A list of customers who have not been in for a month or more and have nothing booked, with a ready WhatsApp message and an optional coupon.

12

Reports and reviews

Money collected by cash, UPI and card, unpaid washes, washes per day, popular services, coupons used and customer ratings for any dates, exportable to CSV.

MOBILE APPS

A customer app in your shop's name

Your customers get an Android and iOS app with your name and logo. It books washes, tracks them live and keeps their packages, rewards and offers in their pocket.

01

Book a wash · Customer app · Booking

Pick a service, a date and a free slot for the right vehicle, then pay with a package or add a coupon.

- Live free slots for any day
- Cars, SUVs and bikes saved once
- Use a package or a coupon

02

Follow the wash · Customer app · My bookings

See each booking move from pending to confirmed, washing, ready and completed, with photos of the car when it is ready.

- Live status from booking to ready
- Before and after photos
- Rate the wash, cancel or book again

03

Rewards and offers · Customer app · Home & offers

The loyalty stamp card, package balance and personal coupons on the home screen, and every current offer a tap away.

- Loyalty stamp card
- Package balance and expiry
- Birthday and referral coupons

Every app: Android & iOS · Your name, logo & colours · Push notifications · Call & directions to the shop.

WHY IT MATTERS

The difference it makes to your business

01

Fewer phone calls

Customers see free slots and book themselves, on the website or in the app, instead of calling to ask.

02

No overbooked bays

Slots respect your hours, slot length, cars per slot and holidays, so you never promise more than you can wash.

03

Every wash paid for

Cash, UPI and card are recorded at the counter, and unpaid washes stay on a list until they are settled.

04

More repeat visits

Packages, a loyalty stamp card, birthday coupons and reminders give customers a reason to come back.

05

WhatsApp built in

Website bookings, confirmations, reminders and offers go through WhatsApp, the app your customers already use.

06

Know your numbers

See what came in today and this month, which services sell and how customers rate you, without a spreadsheet.

HOW WE DELIVER

How we deliver AutoTech360 Car Wash

01

Set up your shop

We add your name, logo, colours, address, opening hours, bays, holidays, services, prices and packages.

02

Brand the website and app

The booking website goes live on your domain, and the customer app is built in your name for Android and iOS.

03

Turn on WhatsApp and notifications

Your shop phone powers WhatsApp bookings and messages, and push notifications are connected for booking updates and offers.

04

Train the counter

Owners and staff learn their screens: the morning board, payments, photos, packages, reminders and reports.

05

Launch and grow

We help you publish the app and stay on hand after launch to tune slots, rewards and offers with you.

FAQ

Questions about AutoTech360 Car Wash

What is car wash booking software?

Car wash booking software lets customers book a wash online for a free time slot and helps the shop run the day: confirming and tracking each wash, recording payments, and keeping in touch with customers through offers, reminders and rewards.

What do I get with AutoTech360 Car Wash?

Three parts that work together: a booking website for your shop, a customer app for Android and iOS, and a web admin panel for you and your staff. All three use the same bookings, prices, packages and offers.

Can it carry our own brand?

Yes. The website, app and admin panel use your shop name, logo and colours, the website runs on your domain and the app is published under your name.

How do customers book?

In the app, customers pick a service, date, free slot and vehicle and can use a package or coupon. On the website, the booking form opens WhatsApp with the booking ready to send to your shop, and you confirm it there.

Can customers pay online?

Customers pay at the shop by cash, UPI or card, and the payment is recorded against the booking. Prepaid packages are sold at the counter and used in the app. Online payment can be added as part of your set-up.

Can my staff use it without seeing the money?

Yes. Staff logins handle bookings, customers, photos, payments and reminders, but cannot see money totals or change prices, offers or settings. Those stay with the owner.

Does it work for bikes and SUVs?

Yes. Customers save several vehicles as car, SUV or bike, and you can price services for each, such as a bike wash or an SUV premium wash.

We are a service centre with a wash bay. Is this for us?

It can be. If you also run repairs and servicing, our car service app covers bookings, repair updates and service history, and the two can share customers.

How much does it cost?

It depends on the number of outlets, how much branding and customisation you need, and whether you want extras such as online payment. After a free demo you get a fixed quote, with no hidden extras.

NEXT STEP

See your car wash on AutoTech360

Book a free demo and we will walk through a day at your shop: a booking from the app, the wash board, payment, a package, a reward and the reports, with your own services and prices.

Book a free demo: <https://autotech360.com/book-a-demo/>

WhatsApp or call: [+91-9025555584](https://wa.me/919025555584)

About AutoTech360

AutoTech360 builds technology that changes the way automotive businesses operate. We work with dealerships, fleet operators, service centres and mobility companies to deliver dealer management systems, automotive CRM, fleet management, mobile apps and AI-powered platforms, with implementation, training and ongoing support.

Contact

contact@autotech360.com

+91-9025555584

1st Floor, No. 39/1, 3rd Street, Nehru Nagar, Ganapathy, Coimbatore 641006, India

<https://autotech360.com>